

camer^on

Happy Mother's Day

May 2013

Happy Mother's Day to all the wonderful mother's who are so dedicated to the successful orthodontic treatment of their sons and daughters. Thank you for your continuing support and encouragement of your children and our practice, we couldn't do it without you! If your son or daughter is in for an appointment during the first two weeks of May please don't forget to collect your free mother's day gift from the front office.



What's New ?

Welcome Melissa!

Melissa has recently joined our team as a full time dental assistant. She has completed her Certificate 3 in Dental Assisting and also holds a Diploma in Tourism. When she is not working at Cameron Orthodontics she works at Drakes Foodland Newton in the night fill department. In her free time she enjoys attending rock/alternative music festivals and concerts. Melissa aspires to travel through Europe in the future.

Win 1 of 10 free Hoyts movie tickets

A free movie ticket? Who would say no to that? All you have to do is score 5/5 for oral hygiene and you will go in the draw to win 1 of 10 free Hoyts movie tickets. The names will be draw at the end of May, so get brushing!

Cameron Orthodontics is subscribing to The Big Issue

The Big Issue is a magazine sold by people from different walks of life to help them get back on their feet. Dr Cameron feels it is a good cause and a great way of giving back to the community and help those less fortunate.

Give a Smile

We have recently started treatment for our 'Give a Smile' patient. Give a Smile is a charity organisation of orthodontists who provide treatment for at least one patient a year who otherwise may not be able to afford treatment outside of the public system.

New SMS reminders

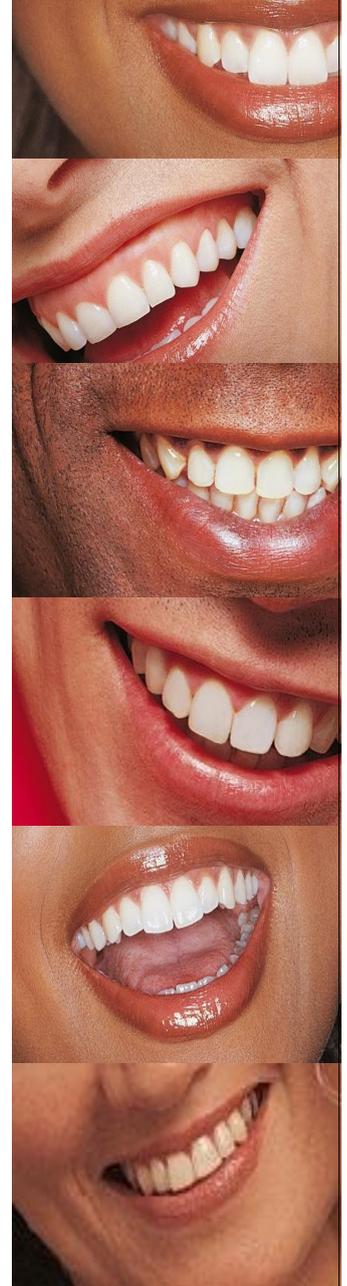
We have recently received an upgrade to our appointment book which allows us to send friendly SMS reminders about appointments to our patients and we get very excited when we receive confirmations back from you!

Tell your friends about us!

Do you have friends or family who are looking for a quality orthodontist? If so, refer them to us. You can pick up a free discount voucher from the front office that you can pass on to a friend. The voucher gives them \$50 off their first consultation.



Find us on
Facebook

**Norwood** :Tuesday / Thursday

22 The Parade, Norwood SA

t: 08 8132 3000

f: 08 8132 3099

Modbury: Monday/Wednesday

81-83 Smart Road, Modbury

t: 08 8263 6594

Broken Hill : Monthly (varied dates)

216 Cornish St, Broken Hill, NSW,

t: 08 8088 6157

f: 08 8088 6157

www.cameronorthodontics.com

JUST JOKING...

Why did the deer need braces?
Because he had buck teeth.

BRACES ARE COOLER THAN EVER BEFORE

“Back in ye olde days of orthodontia, the most creative thing the metal-mouthed could do with their braces was choose rubber band color. Today’s options include Invisalign or lingual braces hidden along the inside of your teeth. The Japanese clothing store Laforet Harajuku invented LED braces for a January 2011 ad campaign. Switched on by smiling wide, these multicolored flashing lights don’t actually straighten teeth. They will, however, make you the coolest kid at a rave.”

Source:
<http://mentalfloss.com/article/12830/can-you-handle-tooth-10-things-you-didnt-know-about-teeth>

Dental Hygiene Tip:

The best toothbrush is one with a small head and soft bristles.



Wear a mouthguard at play, to keep the injuries away

Sporting accidents are one of the most common causes of dental injury. Every year thousands of people, including children, are treated for dental injuries that could have been avoided or minimised by wearing a protective, custom-fitted mouthguard.

Why do you need a mouthguard?

Damaged or knocked out teeth, broken jaws and cut lips can be sustained when playing sport. Wearing a custom-fitted mouthguard helps to absorb and spread the impact of a blow to your face, which might otherwise result in an injury to your mouth or jaw.

Dental injuries can result in time off school or work to recover, can be painful and disfiguring, and may involve lengthy and complex dental treatment. The cost

of an injury to your teeth or jaw far exceeds the cost of a custom-fitted mouthguard.

When should I wear a mouthguard?

Custom-fitted mouthguards should be worn whilst playing and training for any sport where there is a possibility of contact to the face. These sports can include hockey, netball, baseball, basketball and even skateboarding and skiing. Just like having the correct shoes and sporting equipment, all people playing these sports need to wear a custom-fitted mouthguard.

Source: ADA (Australian Dentist Association)

Get to know Dr. Cameron

Dr John Cameron completed his Bachelor of Dental Science at the University of Queensland in 1981.

He practiced for 13 years as a general dentist in public and private practice in Brisbane and the Gold Coast, the last 2 years as the principal at Stafford and South Brisbane. It was at the Gold Coast Hospital that he developed a keen interest in orthodontics.

He became a Fellow of the Royal Australasian College of Dental Surgeons by examination in 1991 and a Member of the College in 2009 in recognition of more than 10 years experience in orthodontics.

Since becoming an orthodontist he has gained experience in public and private orthodontic practice at the Adelaide Dental Hospital, Murray Bridge, Adelaide, The Children’s Oral Health Service and Yeronga Orthodontic Service in Brisbane.



Calendar

12 - 24th May: Dr. Cameron is away at a Problem Based Learning Dentistry Conference.

If you have any breakages during this time please do not hesitate to call us on: 08 8132 3000

30th May: HOYTS Movie Ticket Draw (refer to page 1)